

Zalando's spring / summer 2018 digital lookbook offers a carefully curated vision of today's dominant trends and diverse style codes with global style references from all over the world.

The vision for the season ahead is louche, laid-back, smart and elegant, all at once. It's all about embracing the wildly eclectic with a distinctly relaxed approach. Rip up the rulebook and follow your own style codes this upcoming season.

Shot in Marseilles, Zalando's latest lookbook expresses the easy, breezy mood of spring / summer. Think cool-coloured knits worn over sculpted tailoring and a sharp trench coat teamed with wide-leg denim or high-performance, technical sportswear paired with crisp linen. Defy convention and revel in rebellion. The focus here is on fabric and the fluid harmony of layering with an off-kilter eye to create totally expressive multi-brand silhouettes.

Set against the peachy backdrop of the French seaside, London-based photographer Mel Bles captures the very best of Zalando's selection for spring / summer 2018 season, expertly styled by Danielle van Camp.

Zalando's seasonal edit will be available at zalando.com during the spring / summer season. All visual assets are now available to download from fashionpress.zalando.com.











dress Tiger of Sweden, belt Jil Sander Navy, heels MAX&Co.













jacket Wood Wood, bag Vagabond, heels Rebecca Minkoff, skirt mint&berry













sweater Levi's® Made & Crafted, shorts Legends, cap Wood Wood









dress J.LINDEBERG, blouse Bruuns Bazaar, heels Tibi













tshirt Samsøe & Samsøe, sandals Versace, belt Pier One, jeans Wrangler















coat Pepe Jeans, swimsuit Hot as hell, heels Zign, trousers Won Hundred

















dress Gestuz, trousers Puma, skirt mint&berry, sandals Oxitaly, bag Loeffler Randall, earrings Elizabeth and James











shirt Levi's®, trousers Scotch & Soda , sandals Anthony Morato













shirt Wood Wood, sandals Antony Morato, belt Pier One, trousers Hope













jacket Napapijri, shirt Lacoste LIVE, shorts Lacoste LIVE, sandals Antony Morato











dress Jil Sander Navy, jeans Mother, heels Pedro Miralles











jacket Legends, longsleeve Legends, jeans Carhartt WIP







blouse Pinko, tshirt Adidas Originals, bag Jil Sander Navy, jeans Filippa K, sandals Tiger of Sweden









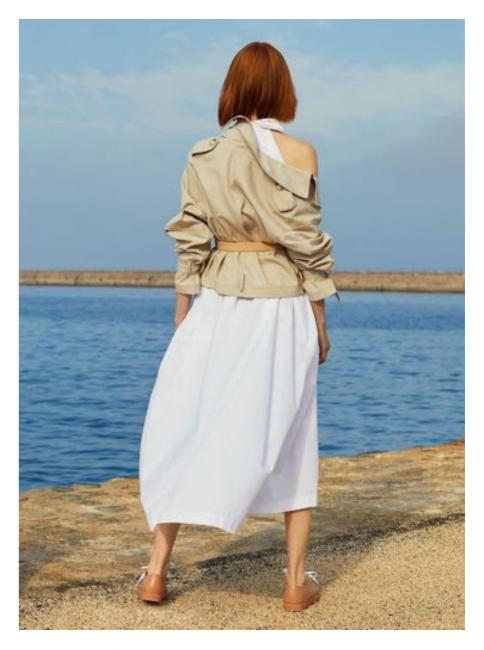




tshirt Legends, jeans Levi's® Line 8, sneakers Reebok Classics, sunglasses Persol











dress Jil Sander Navy, jacket The Editor, tshirt Norr, sneakers Tiger of Sweden, belt Kiomi















dress mint&berry, skirt mint&berry, bag Billabong, sandals Zign, belt Filippa K











Iongsleeve Nudie Jeans, shirt Carhartt WIP, trousers Levi's®, sandals Antony Morato









jacket Resteröds, longsleeve Diesel, sneakers Wood wood, trousers Edwin, hat Barbour















jacket Puma, swimsuit Puma, coat Kiomi, blouse House of Dagmar, bag Coccinelle, sandals Zign











jacket Legends, tshirt Resteröds, shoes Garment Project, trousers Volcom







blouse Libertine Libertine, dress Filippa K, coat Ivy & Oak, trousers Libertine Libertine, bag Rebecca Minkoff, heels Pedro Miralles













dungarees Levi's® Made & Crafted, blouse Designers Remix, bag Coccinelle, heels Pedro Miralles











jacket Minimum, tshirt Edwin, trousers Calvin Klein, sandals Anthony Morato



